KERMIT DAVID PANNELL
Front-End Developer
Philadelphia, PA

215.317.0645
kermit76@gmail.com
www.kermitpannell.com

SKILLS

Proficient in HTML 5, CSS 3, JavaScript (ES6), jQuery, Foundation 6 and Bootstrap 4 front-end frameworks, git, Adobe Creative Cloud and related front-end web development technologies. Focusing on best practices such as responsive design and accessibility standards, with several years of experience in agile development.

EMPLOYMENT HISTORY

Jefferson Health - Philadelphia, PA (Front-end Developer | 2018 - Present)
Part of the Jefferson Health *Digital Innovation & Consumer Experience* group, *(DICE)*. Responsible for front-end development tasks including Jefferson's *Sydney Kimmel Cancer Center* website redesign using current development coding standards, front-end frameworks such as Bootstrap 4 and content management via AEM (Adobe Experience Manager). Created peer-informational course series highlighting accessibility compliance for web design. Initiation of on-boarding mentoring efforts to improve and encourage new employee acclimation, engagement and growth.

Fanatics - Conshohocken, PA (Front-end Developer | 2014 - 2018)
Responsible for front-end development tasks in a fast-paced and ever-changing sports retail domain. Worked as part of the development team for major e-commerce clients such as: NFL shop, NBA store, NHL and MLB shop. Frequent collaboration with designers and business leads to support an enhanced online shopping experience. Supported the migration of dozens of websites to Foundation 6, helping to serve more potential customers on desktop and mobile platforms increase the company's overall profit margin.

Leadnomics - Philadelphia, PA (Graphic Design/Web Developer | 2014)
Responsible for the creation of info-graphics, web-based advertisements, branding conceptualization and standardization with a digital-marketing agency focused on target-market research and brand development.

IBM - Philadelphia, PA (Web Developer | 2009 - 2013)
Responsibilities within the collateral management product division ranging from front-end development with tools such as Microsoft Visual Studio, front-end frameworks including YUI and Blueprint, to maintaining enterprise and client branding standards. Also involved in the creation of graphical process models to visually convey application semantics such as: user interaction, functionality and security protocol.

Performance Development Group - Malvern, PA (User Interface Designer | 2008 - 2009)
Responsible for interactive design and authoring using Adobe Flash and ActionScript 3.0 for various e-learning platforms, focusing on the development of intelligent and intuitive UI to best serve client training goals.

Boyd Tamney Cross Advertising - Wayne, PA (Web Designer | 2007 - 2008)
Web development and user-interface design in a fast-paced, demanding agency environment. Specializing in client brand management, cost-effective marketing and rapid product delivery.

Soft Assist - King Of Prussia, PA (User Interface Designer | 2002 - 2004)
User interface design and development of e-learning applications utilizing various design tools ranging from Adobe Creative Suite, to 3D StudioMax. Maintenance of branding standards for clients including: Black & Decker, Home Depot, Exelon Energy and University of Pennsylvania Health Systems.

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EDUCATION

Art Institute of Philadelphia - Philadelphia, PA
Associate Degree in Specialized Technology

Course Training
Codecademy, Lynda, Pluralsight and Udemy course completion in various front-end development related competencies.

EXTRACURRICULAR/INITIATIVES

Code4PA Code-a-thon - Team participation creating technology solutions to combat the opioid epidemic
Web Accessibility standards and practices presentation series
Onboarding buddy system and peer-mentoring initiatives
Ed Snider Youth Hockey Organization volunteer work